

**SHP Economy Workstream Action Plan 2011-2012**

<b>Theme 1 – Frontline Services</b>				
<b>Action Plan 2011-2012</b>	<b>Next Steps</b>	<b>Lead</b>	<b>Timescale</b>	<b>Update</b>
Develop advice, information and guidance approaches	Develop an advice booklet for frontline staff to use	SB/HH	December 2011	
	Develop a referral process for frontline staff to assist residents	SB/HH	December 2011	
Train frontline staff in the worklessness agenda	Build on the training delivered through Step Up and deliver a bespoke housing session	SB	March 2012	

<b>Theme 2 – Financial Inclusion</b>				
<b>Action Plan 2011-2012</b>	<b>Next Steps</b>	<b>Lead</b>	<b>Timescale</b>	<b>Update</b>
Removal of Barriers for workless residents	Work with BIG lottery Bid Providers on Financial Inclusion	JM/IG	March 2012	
Welfare Reform and IB Changes	Develop consistent message and information campaigns for Manchester Residents	KC	March 2012	Helping Hands leaflet completed August 2011.
Credit Unions	Develop support framework and referral process for Credit Unions	RL	March 2012	Discussions at GM & NW level

<b>Theme 3 – Employment and Enterprise</b>				
<b>Action Plan 2011-2012</b>	<b>Next Steps</b>	<b>Lead</b>	<b>Timescale</b>	<b>Update</b>
Get Into Housing events	Develop and consolidate GIH work in Manchester SHP landlords.	IG	March 2012	HR Group fully established. Agreed at August Meeting to including tracking of progress.
	Develop AGMA wide GIH model and gain sign up	RL	Sept 2012	Commission for New Economy agreed to take lead.
Enterprise Development	Develop a range of Enterprise Support Hubs within the city			
	Wythenshawe – Benchill Enterprise	RM	June 2011	
	The Works – Central South	SB	June 2011	
	East/ North new venue	MA	March 2012	
Enterprise Support	Blue Orchid delivery of Enterprise Support Contract	JL	December 2012	
	Establish Individual Enterprise clubs through JCP	CH	December 2012	
Stakeholder/Supply Chain Engagement	Use existing engagement strategies to maximise Resident employment within supply chains.	All	December 2012	

<b>Theme 4 - Young People</b>				
<b>Action Plan 2011-2012</b>	<b>Next Steps</b>	<b>Lead</b>	<b>Timescale</b>	<b>Update</b>
Develop specific offer for young people	Collate data on the successes of FJF and current apprentice numbers	KC	October 2011	
	Capture good practice in other initiatives for young people	All	December 2012	
Explore opportunities to develop a Get into Housing for young people	Develop concept of housing apprenticeship	IG	March 2012	

<b>Theme 5 - Employability</b>				
<b>Action Plan 2011-2012</b>	<b>Next Steps</b>	<b>Lead</b>	<b>Timescale</b>	<b>Update</b>
Examine mentoring, volunteering and placement schemes for residents.	Develop a volunteering strategy across the group	DS	March 2012	KC to establish link with MCC 3 <sup>rd</sup> Sector Commissioning of Volunteering.
Develop accredited scheme to recognise training and voluntary work for residents	Explore opportunities for accreditation	EG	March 2012	IG to contact Eammon Graal to join group
Develop Remploy work choice referral process for SHP	Project with The Works Link in with get hired Events	SB	March 2012	
	Direct Mail shot with IB helping Hands Leaflet address list (central first followed by other SRF's)	KC	December 2011	
	Link in with get hired Events	HH	December 2011	

<b>Theme 6 – Strategic Planning</b>				
<b>Action Plan 2011-2012</b>	<b>Next Steps</b>	<b>Lead</b>	<b>Timescale</b>	<b>Update</b>
Continue to explore opportunities to partner with DWP contractors	Liaise with Work Programme Primes via MCC and opportunities for direct dialogue	KC/IG	March 2012	Initial meeting held 25.07.2011
	Work with successful contractors in DWP Complex Families Bid	KC/IG	March 2012	
Ensure funding opportunities are known and explored	Link into MCC, NHF and other sources of forthcoming funding.	All	December 2012	
Develop and deliver communications strategy for the work of the sub group	Participate in SHP Annual Landlord Event	IG/MA	March 2012	
	Participate in any MCC Resident consultation exercises	IG/MA	December 2012	
SRF Feedback Loop	Provide feedback on existing practices/ process being developed by Economic Regen Teams at SRF level	KC	March 2012	
Link to existing infrastructures	Revisit the Manchester Adult Advancement Network and explore this/other sources of assistance	WC	December 2011	